## **Survey Overview**

Best Practices, LLC administered this survey on behalf of Eastman Kodak.

## **Study Objective**

The purpose of this benchmarking exchange is to identify systems for measuring and managing diversity and inclusion programs in the workplace.

## **Key Topic Areas**

- I. Program Management
- II. Representation
- III. Advertising
- IV. Supplier Diversity
- V. Philanthropy
- VI. Setting Targets & Measuring Success